

CREATING YOUR OWN THEMATIC TRAVEL ADVENTURE

WORKSHEET 1

Put a star next to 1–3 of the activities in the previous exercise that you think would make a good theme for traveling.

Now list those activities on the lines below:

Activity: _____

Possible destinations for this activity:

Is there a seasonal limitation?

Activity: _____

Possible destinations for this activity:

Is there a seasonal limitation?

Activity: _____

Possible destinations for this activity:

Is there a seasonal limitation?

Google is your friend

- **Interest groups & Meetups**
- **Facebook (and other social media) groups**
- **Shops**
- **Events**
- **Attractions**
- **Classes**

Other possibilities:

- **Do it in public**
- **Contact the “masters”**
- **Are you a master?**
- **Referrals**

CREATING YOUR OWN THEMATIC TRAVEL ADVENTURE

WORKSHEET 2

Choose one of the activity/destination combinations from Worksheet 1.

1. Write down some keywords you would use in a Google search, or some sites or social media groups you might check out.

2. What kinds of activities sound fun to engage in to meet other enthusiasts. Don't hold back. Record even your wildest fantasies. You never know...

Thematic Project Ideas

- **Website or Blog**
- **Dedicated Facebook Group**
- **Journal record book**
- **Artwork**
- **Supplies, Tools, Materials**

Participatory Projects

- **Community Sketchpad**
- **Shared social media group**
- **Collect contributions to the project**

More Considerations

- **Tools and Supplies**
- **Thematic Souvenirs**
- **Thematic Projects**

Planning Your Project

- **Mind mapping or Sketchpad Notetaking**
- **Brainstorming Session**
- **Journaling & Daydreaming**

CREATING YOUR OWN THEMATIC TRAVEL ADVENTURE

WORKSHEET 3

What are some ideas for creative thematic travel projects which will enhance your enjoyment of the trip as well as help you network with locals and other travelers. (You may wish a to use a larger sheet of paper for this exercise.)

CREATING YOUR OWN THEMATIC TRAVEL ADVENTURE

WORKSHEET 4: A FEW MORE CONSIDERATIONS

Tools and Supplies

What are the tools and supplies you use in your activity? Are they portable enough for you to carry them while traveling? If not, are there smaller/more compact versions of them? Or can they be purchased or rented for a reasonable price at your destination? Borrowed?

Souvenirs

What tools and supplies related to your theme should you be sure to look for while traveling. And, for which do you need to budget—both money and luggage space?

Gifts

What small gifts can you carry to present to special people who join in your project along the way?

RESOURCES

The Ultimate Guide to Thematic Travel

CathleensOdyssey.com/thematic-travel

Sample Email Introduction

Hi Johanna,

I am a knitter from the US who is traveling the world and meeting knitters as I go. I have met several people on my journey who have recommended that I try to connect with you if I get to Sweden. I will be there in mid-June and if you are available at some point, it would be great to meet you over a cup of coffee or tea. I love lace knitting and have designed a few shawls/scarves—but nothing as exquisite as your designs.

I will be accompanied by my “Traveling Scarf.” I seek out knitters to add to it from time to time and hope you can add a few lace rows to him.

I see you live in the south of Sweden. I will be staying in Stockholm June 6-10 and then plan to travel to other locations over the next two weeks.

Let me know if any of this works out for you.

Regards,
Cathy Fulton

Hamish, the Traveling Scarf’s Blog

CathleensOdyssey.com/traveling-scarf-blog

Traveling Scarf Publicity Web Page

CathleensOdyssey.com/scarf-publicity

Another Take on Thematic Traveling

www.nomadicmatt.com/travel-blogs/how-to-travel-with-a-theme/

Cathleen’s Odyssey Website and Blog

CathleensOdyssey.com

Dream. Plan. Travel. Book

CathleensOdyssey.com/bookstore/

Contact Cathy Fulton

Cathy@CathleensOdyssey.com

Facebook: Cathleen’s Odyssey

